

Golden Opportunity II

A 9 months long campaign organized by Rapid Sweden aiming at educating customers how to think before investing in granulation. The campaign focused on three important problems that customers may face:

- 1- Energy consumption
- 2- Production disturbances
- 3- Cleaning and maintenance

Our company won the first position in the sales activities in the first Golden Opportunity in 2008, and are now proud to announce that we have won again the first position in the second campaign in 2012. We will be travelling to Sweden next June for the award giving ceremony. We look forward to enjoy the visit to the land of the Vikings!!





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The golden opportunity

United Trade in Egypt was the final winner in the Golden Opportunity awarding the highest sales over 90%. Very impressive!!! Mr. Mohamed Alwan, Product Manager, Rapid produced in company United Trade, Inc. by the famous Sales Support Program. I have done a fantastic job working closely with Rapid products selling e.g. several sets and a lot of Open Horizontal product 00, 400 and 500 series machines. Rapid has now thanks to the work of United a very fine first field on the Egypt market. Thanks to Mr. Alwan, the future of United is very bright. We believe that we will see from the Golden Opportunity activity a new start.




Mr. Faisal Elwan, Manager of United International Trade Co., holding the Golden Opportunity award in Sweden on June 10, 2008.

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Activities available during the first sales competition

Q1: USA, Southern Plastic Equipment Inc., France, Alpin

Q2: India, Plast Machinery Pvt. Ltd., South Africa, Maritime Marketing

Q3: Spain, Guzman Polimeros S.L., USA, Southern Plastic Equipment Inc., India, Plast Machinery Pvt. Ltd., Great Britain, Conair Europe Ltd., South Korea, Yoo Synthetic Co. Ltd., Portugal, Augusto Guimaraes & Lda, Lda

Activities available during the first sales competition

Q4: Bulgaria, OMA Machines and Services Ltd., Russia, Polytechnic, Turkey, Baki

Q5: France, Alpin, USA, Adams Engineers and Equipment, Indonesia, Harnis, Russia, Polytechnic, India, Dier

The Taste of Sweden Tour

The winners of the Golden Opportunity Sales competition joined in Rapid to the island of Åre. After guided tour in the company and theoretical and practical education, we went east to the island of Åre. After exploring the island, the trip continued north along the Swedish coast to Åhus where the tour continued through Swedish forests, lakes, and mountains. We could not forget Åhus, the home of Åhus Väst, without a historical education and taste the different flavors. The trip went on to visit the south coast of Sweden with a stop at one of the most famous Viking sites in the world, the site of Birka. We would like to thank all visitors for your time and your great interest that contributed a lot to the great Rapid family spirit.





