# Rapid News





RAPID INTERNAL NEWSLETTER SEPTEMBER • 2013

# Rapid Raptor Series



### **Open-Hearted Shredders**

Busy days in Rapid product development department – Rapid is expanding Shredder portfolio with new innovative features.

Several new models for new applications and business areas to be expected from Q1/14.





Egypt and United International Trade did it again. First place in the Golden Opportunity II sales contest. Muhammed Fouad Hassib (left) and Muhammed Hussein Aboseada (right) visited Rapid Sweden to attend the winners Viking trip. They received the trophy confirming that they managed to win the Golden Opportunit II sales contest for the second time. In a tough economic and political environment, United surpassed the budget by far, 282 % -CONGRATULATIONS!!



#### **Happy Rapid Family**

In June, Rapid hosted 23 winners form 11 countries. Our partners from Australia, Indonesia, Germany, Egypt, The Netherlands, Belgium, Croatia, Italy, Russia, Poland and USA.

Photo taken in the sunshine on island Gotland during the Viking trip.

# **New 150 Auger version**



A major toy company puts large order on 150-series in special execution. Rapid has together with that company developed a 150-21 Auger solution that e.g. runs big PC sprues in-line with noise level under 75 dB(A). The machine can be applied to many different injection moulding machines and can handle sprues in different materials and sizes.



#### Welcome

to the Rapid booth during K-show (October 16-23) We'll be located in the same place as always Hall 9/E19. Do not miss the Swedish Evening on Saturday (19<sup>th</sup> of October) when the global Rapid family comes together.



#### IT'S SHOW TIME!

Most of you, if not all of you are aware the K-2013 is just around the corner being held October 16-23.

The K-Show is our single most important event this year and brings together our customers and Rapid partners from all over the world. We deeply appreciate the commitment of all those who attend this event in support of Rapid and their own markets.

In the last Rapid News I wrote about our "all new" strategic planning initiative, efforts which redefined our Vision, Mission, Values and Strategic Goals, AND that we had identified a number of prioritized growth initiatives that the Rapid team was working on. In Düs-



seldorf, you will get to see firsthand the results of these efforts. Most notably, you will see that we are introducing three new entries into the Rapid product family.

The concept of the Raptor Series shredders - In April of this year IPEG, for the Rapid Group, completed the acquisition of Republic Machine a US company, focused on the innovation of single-shaft shredders. Notably different than all other machines on the market today, and packed with several other leading features, the Raptor Series will offer your customers the distinct choice between conventional one-piece frame shredders or our patented "Open-Hearted" designed shredders. All finally designed and built in Sweden.

300 LBB (Low Built Base Granulator) - An entirely new concept from Rapid that will be shown in a 1500 mm inlet width with versatility for configuration. The overall chamber height is an amazingly low 600 mm which will allow the unit to configured for applications like wide thermoforming web (either under-the-press or endof-press) with and/or without rollfeeder. This machine can also be used as a docking unit for shredders or other machines.

New 150-Series Silent/ Small Auger Granulator – A small purpose built auger designed and developed together with a world leading producer of small toy blocks. One of the most demanding injection molders in the world with regards to machine specifications the result is an auger feed 150-Series machine with an operating noise level of less than 75 dB(A) during production.

On a final note, I will not be attending the show this year due to the unfortunate timing of an eight week educational commitment. As always, I know that we will be represented well and with integrity by the most committed and talented group of employees and partners in the business.

I hope that you all are excited as we are about the new products being introduced and that you have a prosperous K-2013!

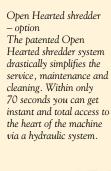


**Open-Hearted Shredders** 

# Rapid Raptor Series – a new generation shredders from Rapid

Rapid is currently expanding the shredder platform to reach more applications and customer segments. The new Raptor series will be a complementary range to the Granu-MATIC-series, and will fill some current application gaps plus add some new innovative features to our shredder range.

The new Raptor series that basically is coming from an IPEG acquisition for Rapid Granulator will initially be based on 5 models. The machines are modular based and can be e.g. equipped with



different cutting systems. One example of this is the PowerWedge cutting technology that is tailored for film and monofilament applications.

The first model is scheduled to be ready during Q1/2014.

Cost efficient solution when grinding

e.g. big lumps and

tough scrap



# A great taste of the Vikings



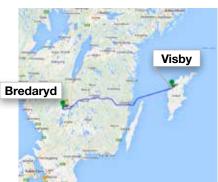
Group training with theoretical and practical training took place in Rapid Sweden. Partners form different part of the world exchanged experience in granulation

The main target with the Golden Opportunity II – Avoid the traps – Contest was to widely educate partners and customers about the importance of the granulation as a part of the total production process.

There are so many things that can go wrong if you don't invest in an appropriate granulation solution. A lot of activities have been carried out all over the globe during a 9 months period, emphasizing the benefits of the Rapid-solutions.

The winners of the contest won a free trip to Rapid Sweden where they spent time at Rapid for practical and theoretical training in different stations with hands-on training on the Rapid equipment.

When the education was ac-



complished the trip continued to the Swedish historical Viking Island in the Baltic Sea – Gotland, and the main town Visby. All participants



Per Mattsson in discussion with Peter van Ballegoijen and Marco Lovison about the difference and similarities when comparing 150-series and slow speed.





had the privilege to experience how it was to live during the Viking days, that took place around 1000 years ago.

Mohammed Hassib was shooting arrows like Robin Hood.
Other activities like throwing axes and throwing pole were also executed.



# The Avold the Traps Labyrinth game competition



During the Golden Opportunity II,

the Rapid Avoid the Traps game app was run among customers around the world. Obviously, there are some very skilled players out there.

Mr Szabo Kolos, Hungary, scored the best and was awarded First price, the Rapid iPad.



## **Delivery to Balticum**



The Rapid Baltic Partner, Renzo Baltic with Sergej Feoktistov and Edgars Krasovskis were visiting Rapid Sweden for a project meeting.

To utilize the fact that they had been driving to Sweden they decided to bring a Rapid 150-35 back to a customer in Estonia in the car they were driving, an Opel Astra

And yes – It works with a little good will, some extra effort and focusing on the opportunities rather than the problems.

#### **New R&D Director**



Mr. Anders Roos has been appointed new R&D Director, Rapid Group. Anders has a University degree in Engineering and a background in Product Development and role as Product Manager.

We welcome Anders to the Rapid family.

# New laser cutting machine



A new laser cutting machine has been installed. It has improved capabilities in respect of cutting performance and production efficiency.



The new machine brings major improvements such as higher speed, smoother edges, capabilities of stainless steel and thicker sheets cutting.

The speed of the new machine together with the smooth edges are the biggest improvments.





IN THE



# Interplastika, Moscow, Russia



The Formet team (from left), Ivan Lebedev, Dmitri Gareev, Vaselina Lukonina, Alexander Kondorev, Ulf Andersson, Rapid, Igor Pesterev, Alexander Lahotsky and Denis Rudkovsky.

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The strong Russian Team Formet had busy days during the annual exhibition in Moscow-Interplastica. All-time high in terms of leads for Rapid 2013.

